

JOYFULLY
IMPACTING OUR
COMMUNITY





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THE LIGHTNING THIEF

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The Meyer Foundation and
Henry Boyd Hospice
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INNOVATION

Looking at the whole patient

At Henry Ford, we know the determinants of health go far beyond what most people think of as their “medical history.” Health is where we live, eat, work, play, and pray. When we care for our patients, we look at everything from the neighborhood they live in, to the foods they eat, to the routines that make up their day. Health care is more than surgery, more than X-rays, and more than vaccines. We know that social factors contribute strongly to health, like access to fresh food, transportation, and economic opportunity. If we’re to going make a difference, we must work at all levels to create measurable change.

Our efforts to improve health must go to where life happens: neighborhoods and homes. Our collaborative solutions must adapt to social complexities, varying cultures, new ideas, and dynamic conditions, because the health of every person is just as unique as they are. At Henry Ford, it is our vision to transform lives and communities through health and wellness - one person at a time.



INSPIRATION

Building strong relationships

Enhancing wellness for the residents of metro Detroit is not a solo mission. This work requires immersing ourselves in the communities we serve, collaborating with local organizations, and connecting with people individually. Working side by side, we identify evidence-based strategies to impact a wide range of health factors.

Our partners are our patients, their schools, community organizations, places of worship, and civic leaders. We provide care, education, innovation, connection, and advocacy. By coming together with a diverse range of

stakeholders, we're always uncovering new ways of improving to better serve our patients and our communities.

This city is our home, its people are our neighbors, and their health is our top priority. This is why we've made it our mission to support a healthier Detroit and southeast Michigan, whatever it takes.

AT HENRY FORD, WE BRING OUR WORK OUT OF THE HOSPITAL AND INTO THE COMMUNITY.

TRANSFORMATION

Join us in supporting a healthier Detroit

Henry Ford Health System's community programming welcomes gifts of expendable and endowed funds. Both are vital to supporting our work throughout metropolitan Detroit.

Expendable gifts are used in their entirety for a set period of time, creating measurable impacts for individuals, their families and our community as a whole. An endowed gift will provide funds into perpetuity for a community program to meet unexpected challenges, and the flexibility to respond to the highest needs.

\$100,000 ENDOWMENT=\$5,000 EXPENDABLE PER YEAR

\$500,000 ENDOWMENT=\$25,000 EXPENDABLE PER YEAR

\$1,000,000 ENDOWMENT=\$50,000 EXPENDABLE PER YEAR

CENTER FOR AUTISM AND DEVELOPMENTAL DISABILITIES (CADD)

We believe all children deserve the chance to build a positive future. HFHS CADD creates life-changing outcomes by offering children and their families access to diagnostic, treatment and support services, meeting each child's unique developmental and medical needs.

- CADD strives to maximize the self-reliance, autonomy, and self-esteem of youth by teaching critical life skills. An expendable gift of \$500K will provide resources to design and build a simulated studio apartment setting, complete with kitchen, bedroom, bath, and living room, and to develop curriculum to elevate youth functionality within the family or home setting.
 - A \$500K endowed gift will support the yearly unreimbursed cost of staff working therapeutically with youth within the studio apartment setting to introduce, demonstrate, and reinforce life skills, leading to higher quality of life and greater autonomy, while gaining basic vocational skills that could lead to employment. (An expendable gift of \$25K will support staff time for this therapy over the course of a year.)
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SANDCASTLES

Grief is a universal experience, yet in the wake of loss young people can feel overlooked or isolated. Henry Ford Hospice SandCastles Grief Support Program provides an environment for youth and families to grow together in healing.

- SandCastles believes everyone benefits from a nurturing environment in which to grieve. An expendable gift of \$500K will support 1,000 youth (5-8 years of participation) to attend Camp Erin, a weekend bereavement camp where children who have experienced similar losses can interact, learn lifelong coping skills, and begin a healthy healing process.
- Participation in group activities supports the healing process by helping young people to accept grief as a normal response to loss. An endowed gift of \$500K will provide ongoing support for 10 youth to attend a year of bi-weekly meetings. (An expendable gift of \$50K will support 20 youth for one year.)

SCHOOL-BASED AND COMMUNITY HEALTH PROGRAM (SBCHP)

Physical and mental health are essential for a student's success. Students in Detroit, however, are disproportionately affected by physician shortages and other barriers to accessing care. SBCHP delivers primary and behavioral health care to youth in Detroit through fixed and mobile medical clinics. Our sites meet students where they spend most of their waking hours, delivering care that is accessible and youth-friendly.

- The delivery of behavioral health services has been shown to make a huge difference in the health and welfare of the youth we serve. An expendable gift of \$500K will support master's-trained social workers to work therapeutically with students at five of our fixed clinic sites.
- An endowed gift of \$500K in unrestricted funds will give us the freedom to address unanticipated needs and highest priorities in any given year, which in the past has ranged from vital clinic renovations to student vaccinations. (An expendable gift of \$50K will fill unanticipated needs for up to two years.)



GENERATION WITH PROMISE (GWP)

We recognize that good health begins in our homes and in our communities. GWP provides knowledge, skills, and resources to youth and families, so that they are the ones leading the adoption and promotion of healthy behaviors.

- For many of our students, transportation is a barrier to participation. Dedicated vans, wrapped in our promotional messaging, would bridge that gap. An expendable gift of \$150K would purchase two vans and provide operating costs (including gas, insurance, and maintenance) for five years.
- Interactive health education is a cornerstone of GWP programming – our cooking and recipe demonstrations, including Cooking Matters™, provide vital information through engaging and enjoyable activities. An endowed gift of \$500K would provide yearly support for groceries, equipment and other unanticipated needs that arise as we work with community members toward better health. (An expendable gift of \$25K will provide this support for one year.)

THE WOMEN-INSPIRED NEIGHBORHOOD (WIN) NETWORK: DETROIT

When women connect with tools to address their immediate needs, they can focus on their health and the health of their families. WIN Network is a collaborative partnership supported by Henry Ford that works with new and expecting mothers to build up healthy environments by surrounding participants with a safety net of social, emotional, and clinical supports.

- An expendable gift of \$250K will enable WIN Network to address barriers faced by participants in accessing opportunities by providing the following for a period of three years: 1) transportation vouchers, car seats, strollers, and a discretionary fund to meet emergency needs of participants; 2) structured, licensed childcare for moms as they attend prenatal care visits; 3) a stocked diaper pantry for emergency distribution and safe sleep kits; and 4) a publicity campaign to share WIN Network's powerful message with women across the city.
- When WIN Network partners with Community Health Workers (CHWs), the impact is transformative – since the program began, CHWs working with new mothers has resulted in zero preventable infant deaths. An endowed gift of \$720K would support CHWs to co-facilitate an enhanced 10-session group prenatal care program with certified nurse midwives in perpetuity, plus home visits for participants through the baby's first birthday. (An expendable gift of \$36K will cover the cost of this work for one year.)



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